



Vendor Exposition

Monday, October 1, 2018 ▪ 1:00 – 5:00 pm
Embassy Suites Convention Center – Frisco 6
Frisco, TX

Exhibitor/Sponsorship Registration

You are invited to exhibit your products and services to 100-130 higher education purchasing professionals attending the annual Texas, Oklahoma, Arkansas, Louisiana (TOAL) regional meeting of the National Association of Educational Procurement (NAEP). In addition to the TOAL members, numerous other purchasing professionals from local educational and other governmental entities will be invited to attend.

What **BENEFITS** do I receive by participating as an Exhibitor?

- A direct line to a large group of your target audience. The majority of attendees are either purchasing/contract decision makers or consensus makers in their organizations.
- An opportunity to interface with institutions of higher education from the TOAL region.
- An opportunity to share ideas, approaches, products, and services that have applicability to NAEP/TOAL member institutions.
- Attendee contact information.

Basic Booth Package \$ 700

- (1) 10'x10' Booth Space
- (2) Welcome Reception Tickets (Sunday, September 30)

Register today at www.naeptoal.org

Sponsorship Opportunities

Silver Package \$ 900

- (1) 10'x10 Booth Space in Desirable Location
- Logo and name displayed in TOAL Program Guide in sponsors' recognition section
- (3) Welcome Reception Tickets (Sunday, September 30)
- Recognition on on-site signage

Platinum Package \$1,200 (LIMITED AVAILABILITY)

- (1) 10'x10' Booth Space in Premium Location
- (4) Welcome Reception Tickets (Sunday, September 30)
- Approved promotional material included in attendee packets
- Narrative Published in the TOAL Program (125 words or less)
- Recognition on on-site signage
- (1) TOAL Conference Registration

Additional Sponsorship Opportunities

Sponsorship Values \$250 | \$500 | \$700 | \$1,000 | \$1,500 | \$2,000

Welcome Reception
Monday Break(s)
Tuesday Break(s)
Tuesday Dinner

Wednesday Break
Membership Gifts & T-shirts
Vendor Exhibit Door Prizes and/or Break

Note: *If you are interested in sole sponsorship on any of the above events or other sponsorship opportunities, please contact Jennifer Adling.*

These opportunities are limited and available on a first come basis. The vendor exhibit sells out fast as we have limited booths available in Frisco. **Register Today at www.naeptoal.org**

Share-A-Booth

Times are tough, TOAL understands and wants to help! We are offering the opportunity for vendors to split the cost or "Share-A-Booth". If you have a partner and would like to share the cost of the booth package, we would love to have you and your partner for TOAL 18' in Frisco. Your cost could be as low as \$325 to have the opportunity to network with purchasing professionals that are located within the TOAL region.

If this sounds like something you would be interested in or just would like more information, please contact **Jennifer Adling**, she will be able to assist you.

Helpful Contacts:

Jennifer Adling, Exhibit Chair
Texas Tech University
jennifer.adling@ttu.edu
(806) 742-3844

Mary Williams, Treasurer
Texas A&M Engineering Experiment Station
me-williams@tamu.edu
(979) 458-7434