



SEPT 29 - OCT 2, 2019 | LITTLE ROCK, AR

## **Vendor Exposition**

Monday, September 30 ▪ 1:00 – 5:00 pm  
Marriott ▪ Salon B/C, 2<sup>nd</sup> Floor  
Little Rock, AR

Theme: **Greatest Procurement Vendor Show of All Time**

### ***Exhibitor/Sponsorship Package Detail***

You are invited to exhibit your products and services to 100-130 higher education purchasing professionals attending the annual Texas, Oklahoma, Arkansas, Louisiana (TOAL) regional meeting of the National Association of Educational Procurement (NAEP). In addition to the TOAL members, numerous other purchasing professionals from local educational and other governmental entities will be invited to attend.

What **BENEFITS** do I receive by participating as an Exhibitor?

- A direct line to a large group of your target audience. The majority of attendees are either purchasing/contract decision makers or consensus makers in their organizations.
- An opportunity to interface with institutions of higher education from the TOAL region.
- An opportunity to share ideas, approaches, products, and services that have applicability to NAEP/TOAL member institutions.
- Attendee contact information.

#### **Basic Booth Package      \$ 750**

- (1) 6'x10' Booth Space
- (2) Welcome Reception Tickets (Sunday, September 29)

#### **Share-A-Booth**

Times are tough, TOAL understands and wants to help! We are offering the opportunity for vendors to split the cost or "Share-A-Booth". If you have a partner and would like to share the cost of the booth package, we would love to have you and your partner for TOAL '19 in Little Rock. Your cost could be as low as \$375 to have the opportunity to network with purchasing professionals that are located within the TOAL region.

If this sounds like something you would be interested in or just would like more information, please contact **Robby Bounds** ([rbounds@tamu.edu](mailto:rbounds@tamu.edu))/(979) 845-4534).

**Register today at [www.naeptoal.org](http://www.naeptoal.org)**

# Sponsorship Opportunities

## **Silver Package**

**\$ 900**

- (1) 6'x10 Booth Space in Desirable Location
- Logo and name displayed in TOAL Program Guide in sponsors' recognition section
- (3) Welcome Reception Tickets (Sunday, September 30)
- On-site recognition via General Session Montage, Program and Signage

## **Platinum Package**

**\$1,200 (Limited Availability)**

- (1) 6'x10' Booth Space in Premium Location
- (4) Welcome Reception Tickets (Sunday, September 30)
- Approved promotional material included in attendee packets
- Narrative Published in the TOAL Program (125 words or less)
- On-site recognition via General Session Montage, Program and Signage

## **Welcome Reception Package**

**\$2,000 (Co-sponsorship)**

- Includes Platinum Package (noted above)
- Welcome Reception Co-sponsorship

Join TOAL as a Co-Sponsor of our 2019 Welcome Reception!

Our Host Committee has planned an "artistic" evening to Astonish & Amaze guests with great food, open bar, fun and entertainment!!! Your co-sponsorship will be branded throughout our entertainment stations to include special "Circus Acts" provided by the Arkansas Circus Arts and a Caricature Artist to memorialize the evening.

## **Additional Sponsorship Opportunities**

- **Opening Keynote Speaker** \$600
  - program/signage recognition, promo item/handout on tables
- **Closing Keynote Speaker** \$600
  - program/signage recognition, promo item/handout on tables

**Note:** *If you are interested in sole sponsorship on any of the above events or other sponsorship opportunities, please contact Robby Bounds.*

These opportunities are limited and available on a first come basis. The vendor exhibit sells out fast as we have limited booths available in Little Rock. **Register Today at [www.naepoal.org](http://www.naepoal.org)**

## **Helpful Contacts:**

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