



**Vendor Exposition**  
Monday, September 27, 2021  
1:00 – 5:00 pm  
Hall of Champions  
College Station, Texas

## ***Exhibitor/Sponsorship Package Detail***

You are invited to exhibit your products and services to 100-130 higher education purchasing professionals attending the annual Texas, Oklahoma, Arkansas, Louisiana (TOAL) regional meeting of the National Association of Educational Procurement (NAEP). In addition to TOAL members, the exposition is open to members of the Brazos Valley Public Purchasing Association – comprised of professionals from area cities, counties, ISDs and universities – and faculty and staff of Texas A&M University, one of the largest institutions of higher education in the country. This event will provide unparalleled access and opportunity to market your company!

What **BENEFITS** do I receive by participating as an Exhibitor?

- A direct line to a large group of your target audience.
- An opportunity to interface with procurement and contract professionals at institutions of higher education from the TOAL region.
- An opportunity to share ideas, approaches, products, and services that have applicability to TOAL member institutions.
- TOAL member contact information.

***We are playing to win! Decorate your booth in a football theme. Each participant will have the opportunity to visit your booth with their game card and play NFL trivia. We will supply the question and answer, you just have to ask it! You will be asked to mark the attendee's game card for drawings at the end of the vendor show. Vendors can have a drawing for a give-away in your booth or they can donate a door prize to be given away at the end of the vendor show.***

### ***Basic Booth Package \$750***

- (1) 10'x10' Booth Space
- (2) Welcome Reception Tickets (Sunday, September 26, 2021)

### ***Share-A-Booth***

Times are tough, TOAL understands and wants to help! We are offering the opportunity for vendors to split the cost or "Share-A-Booth". If you have a partner and would like to share the cost of the booth package, we would love to have you and your partner for TOAL '21 in College Station, Texas. Your cost could be as low as

\$375 to have the opportunity to network with purchasing professionals that are located within the TOAL region.

### **Silver Package \$900**

- (1) 10' x 10' Booth Space in Desirable Location
- Logo and name displayed in TOAL Program Guide in sponsors' recognition section
- (3) Welcome Reception Tickets (Sunday, September 27, 2021)
- On-site recognition via General Session Montage, Program, and Signage

### **Platinum Package \$1,200 (Limited Availability)**

- (1) 10'x 10' Booth Space in Premium Location
- (4) Welcome Reception Tickets (Sunday, September 27, 2021)
- Approved promotional material included in attendee packets
- Narrative Published in the TOAL Program (125 words or less)
- On-site recognition via General Session Montage, Program, and Signage

**Register today at [www.naeptoal.org](http://www.naeptoal.org)**

### **Additional Sponsorship Opportunities**

- Host or Welcome events
- Sponsor drink tickets for Host or Welcome Events
- Lunch on Monday or Tuesday
- Sponsor a speaker
- Sponsor snacks at a break or at the vendor show

#### **Helpful Contacts:**

**Vendor Show:** Gay Pace, 2<sup>nd</sup> Vice President  
[pace@uamont.edu](mailto:pace@uamont.edu)  
(870) 460-1140

**Additional Sponsorships:** Mary Williams, Treasurer  
[me-williams@tamu.edu](mailto:me-williams@tamu.edu)  
(979) 458-7434

Jennifer Adling, President  
[Jennifer.adling@ttu.edu](mailto:Jennifer.adling@ttu.edu)  
(806) 834-4372